



**MAKING LIVES  
MORE SECURE**

YOUR COMPANY FACES MULTIPLE THREATS TO ITS SAFETY AND SECURITY...

# ARE YOU PREPARED?

## What to Consider:

- *Aircraft Crash*
- *Air or Water Contamination*
- *Bomb Threat*
- *Civil Disturbance*
- *Communications Failure*
- *Computer Network Failure*
- *Crime*
- *Earthquake*
- *Elevator Failure*
- *Emergency Notification System Failure*
- *Explosion*
- *Fire*
- *Flood*
- *Heating/Cooling System Failure*
- *Hazardous Materials Incident*
- *Hurricane*
- *Loss of Key Supplier*
- *Medical Emergency*
- *Nuclear Incident*
- *Power Disruption*
- *Radiological Incident*
- *Ruptured Gas Main*
- *Safety Systems Failure*
- *Smoke*
- *Snowstorm*
- *Structural Collapse*
- *Terrorism*
- *Tornado*
- *Vehicular Accident*
- *Water Leak*
- *Weapons of Mass Destruction*

## Life in the USA is Dramatically Different Than it Was Just a Short While Ago.

We are now acutely aware of dangers that once rarely crossed our minds. How to protect people, property and business operations in the event of an unknown emergency has become a vital issue.

More importantly, how should your company — with all of its many employees, different locations, unique workplace configurations and hazards — be prepared? How will it respond to fire? Floods or storms? Hostage situations? Hazardous materials? Bomb threats? Crime? Kidnapping? Or, terrorism?

## At Secure We Evaluate Your Company's Vulnerability to Threats. And We Design a Plan Tailored Specifically to Your Company's Needs in an Emergency.

We speak with people about where to find safety. We show them how different emergencies require different responses. And different evacuation plans. We show them where to go. How to get there. Whom to call. And whom to help. In this way people are less likely to panic. Less likely to be left behind. And damage to the company is minimized.

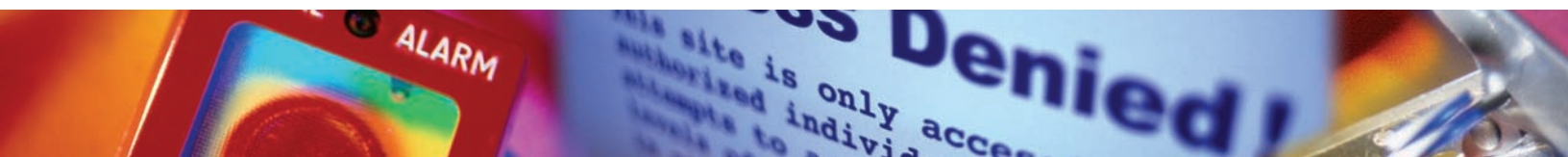
By emergency, we mean unplanned events that could cause injury or death. Or, events that disrupt your operations, cause physical or environmental damage, or negatively impact your company's financial standing or public image.

## Our Secure Methodology Results in an Emergency Plan That Enhances Preparedness and Mitigates Risk.

We use a multidisciplinary team approach that considers a broad spectrum of relevant man-made and natural emergency situations — one that is premised on understanding your business and unique operating characteristics.

## Step 1. Establish the Team

After an initial inspection of your facility, a team is formed that matches your company's makeup and needs. The team is generally composed of a fire and safety expert, a security specialist, an architect, a systems engineer and technology specialists.



## Step 2. Analyze Preparedness and Hazards

The team evaluates your exposure to a wide range of potential threats — both internal and external — and analyzes your vulnerability. Current plans are reviewed along with codes, ordinances, regulations and insurance issues. Potential emergencies and resources are identified, probabilities are determined, and the impact of potential damage is evaluated.

## Step 3. Development of the Emergency Plan

We generate a report that provides a focused review of your existing procedures, as well as a discussion of your threats and vulnerabilities. The report contains a detailed analysis of prevention, detection, notification, communication, evacuation, response and recovery measures. All plans are tested on site and revised as needed before being approved and delivered.

## Step 4. Training and Plan Implementation

Plans are constructed according to current “Best Practices”. However, a plan only works if it is understood, practiced and maintained.

To enhance your plan’s effectiveness, we create tailored versions of the plan for your different employee groups. We also conduct training sessions for the various groups. We suggest updated signage. And, when requested, we conduct regular drills and discuss modifications to your emergency plan.

## Emergency Preparedness and Evacuation Planning is Both a Moral and a Liability Issue.

Just as towns, cities and states are rushing to beef-up building codes, emergency regulations and standards, insurance companies and regulatory agencies are tightening their requirements. Companies with emergency plans not in compliance can face significant liabilities. But the issue goes deeper than that.

In the current business environment, a company’s survival may hinge on issues such as employee integrity, a safe and secure environment and the ability to maintain business continuity. These are a company’s most vital assets. Considering the speed with which a threat can become an emergency, protecting these essential assets is no longer an option — it is a necessity.

## Ways to React:

### Review, Evaluation, Plan Development, Implementation and Maintenance of:

- *Emergency Preparedness Plans*
- *Security Plans*
- *Evacuation Plans*
- *Risk and Vulnerability Assessment*
- *Fire Safety Plans*
- *Survey of Life Safety Features*
- *Emergency Signage and Lighting*

### Training and Instruction:

- *Emergency Team Training*
- *Tenant and Employee Training*
- *Emergency Command Centers*
- *Prevention and Detection Protocols*

### Risk Consulting Services:

- *Bomb Threat Assessment*
- *Anti-terrorism*
- *Weapons of Mass Destruction*
- *Business Continuity, Information Security and Data Recovery*
- *Systems Engineering*
- *Executive and Personal Protection*
- *Background Investigations*
- *Pre-employment Screening*
- *Surveillance and Investigation*
- *Mailroom Operations/Security*
- *Media Relations*
- *Forensic Accounting and Financial Services*



## Our Heritage

Secure Defense Systems, Inc. is a member company of the USI family of companies. Founded in 1906, USI is a leading provider of total facility care and security services to companies and organizations across the country.

